

BNI CODE OF ETHICS *followed by members:*

1. I will provide the quality of services at the prices that I have quoted.
2. I will be truthful with the members and their referrals.
3. I will build goodwill and trust among members and their referrals.
4. I will take responsibility for following up on the referrals I receive.
5. I will live up to the ethical standards of my profession.*
6. I will display a positive and supportive attitude with BNI members.

**(Professional standards outlined in a formal code of ethics, supersede the above standards.)*